



9 Reasons why Community Schools Should use Twitter

1. Connect with the Community

Reach a broad audience discussing the latest cultural or educational events in the area & encourage others in the community to attend.

2. Follow the Issues

Learn what is trending in the Community Schools field (in Illinois and nationally).

3. Engage Parents and Supporters

Parents interested in daily community school activities/programs can follow teachers and community school staff.

4. Track the Government

Numerous local & national government organizations maintain their own Twitter accounts. This serves as a quick reference for community schools on policy changes and funding opportunities.

5. Track Funders

Foundations are on Twitter too!

6. Post Supplementary Materials

Retweet articles, stories and/or interesting tidbits relevant to community schools.

7. Facilitate Discussions

Extend learning beyond community school hours.

8. Network with other community schools

Learn new ideas, concepts and skills.

9. Raise Awareness

Promote your community school's mission and activities.



THE FEDERATION FOR
COMMUNITY SCHOOLS

We Tweet too!
Follow us @ILCommSchools